

MARKETING DIRECTOR

Restaurant industry

WHAT'S THIS ABOUT?

An iconic, Montreal-based restaurant franchise is looking for a Senior Marketing Manager to improve brand consistency across all branded entities, lead a strategic rebranding effort and identify strategic marketing opportunities to grow their market share.

If you are someone who wants to make a visible impact while managing agency relationships, developing sound strategies and growing a high-performance team, this is your dream job. Our client needs someone who is not afraid to lead and guide asset development in a way that grows and enhances the brand.

A little Montreal pride and a passion for its diverse culinary landscape doesn't hurt either.

ABOUT YOU

- 4+ years of strategic marketing experience; managing agencies, building budgets and reporting P&L
- University degree in marketing, brand or business administration
- Excellent organizational and time management skills to prioritize and deliver in a timely manner
- Stay on top of market research and advocating for a strategic marketing plan to drive aligned promo activities
- Bilingual verbal and written communication skills are required

ABOUT US

- Salary: **\$85,000 +**
- 3 weeks vacation and 5 personal days
- Medical and dental benefits
- Work-for-home for 1 day a week
- Iconic quick-services restaurant

IS IT YOU WE'RE LOOKING FOR?

Email **Melanie Diotte** with the position in the subject line.

Attach your complete resume.